





# SERVICES WE OFFER

## Performance Marketing

---

Transforming your brand's potential into consistent, profitable sales through unique performance marketing strategies tailored to your niche. Our team ensures seamless support from concept to conversion, scaling your brand effectively and overseeing every step to drive impactful, sustainable growth.

## Influencer Marketing

---

Beyond content, a brand's identity plays a powerful role in connecting with people. We help elevate your brand by crafting a distinctive, memorable identity that truly resonates with your audience.

## Website Maintenance

---

At Zadency, we handle everything from optimizing landing pages to refining user flows, enhancing banner appeal, and crafting persuasive ad copy. Our focus is on removing friction points, boosting user engagement, and driving higher conversions, so your brand achieves impactful growth and maximizes ROI."

## Creative Designing

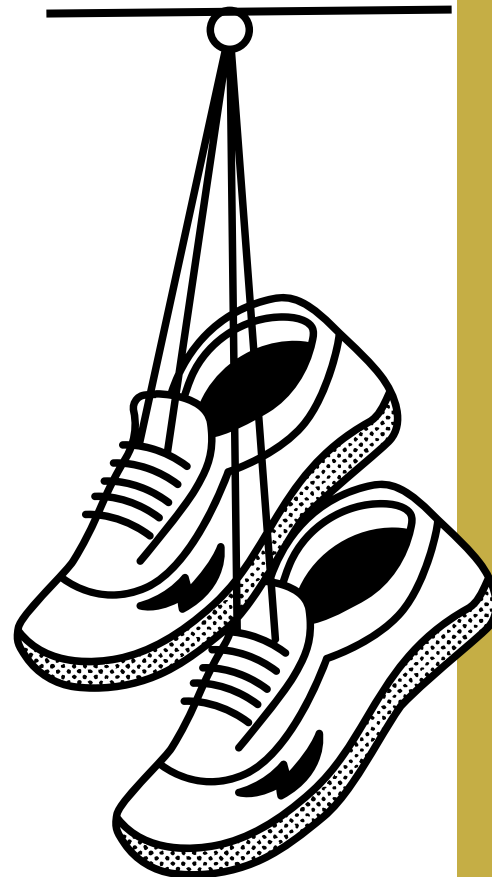
---

Boost your brand with powerful, conversion-focused ad creatives for Facebook and Google. We design eye-catching visuals and persuasive messaging that capture attention, engage audiences, and drive results

## Website Developement

---

We specialize in WordPress and Shopify to build and develop your website, making it dynamic and engaging with eye-catching graphics, persuasive ad copy, and impactful content



# CONCERN

## Why We Don't Share Client Brand Names

At our agency, maintaining client trust and confidentiality is a top priority. Here are the reasons why we do not disclose specific brand names in our portfolio:

1. **Confidentiality Agreements:** We sign non-disclosure agreements (**NDAs**) with our clients to ensure their business data, strategies, and results remain confidential. This commitment is vital to building long-term trust.
2. **Protection from Competitors:** Sharing brand names publicly can lead to competitors **attempting to replicate their products, strategies, or marketing approaches, diluting the uniqueness of their brand.**
3. **Avoiding Fake Orders:** Publicly sharing client details can sometimes attract malicious actors who place fake orders, disrupting the brand's operations and impacting its reputation.
4. **Safeguarding Relationships:** Competitors may approach our clients with **overpromising claims** to lure them away, leading to unnecessary disruptions. Keeping their identity private helps maintain the integrity of our partnership.
5. **Focus on Results, Not Names:** We believe our work and results speak for themselves. Instead of focusing on names, we showcase the challenges we've solved and the outcomes we've achieved, which are universally relevant to businesses facing similar problems.

This policy ensures that we prioritize our clients' growth and security while upholding the highest ethical standards in our partnerships.

# You'll Come back to this page to Contact Us

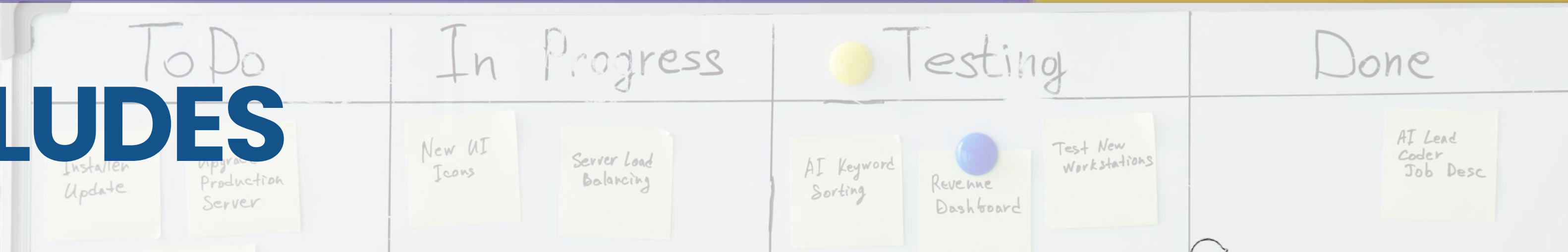


Let's Connect on a **30 Min Live Meeting** With Our D2C Performance Marketer Expert who Will share **you Insight**. That can grow your brand exponentially **FREEE!!!!**

- **Contact Number: +91 9238235574**
- **Email: Zadencymedia@gmail.com**
- **WhatsApp :**
- **Website :**



# INCLUDES



1

**Brand History**

2

**Steps Implemented**

3

**Results Generated**





# SOLUTION

**Creative & Copywriting  
Enhancement**

**Building Correct  
Account Structure**

**1**



**2**



**3**



**4**

**Scaled The Brand**

**Audience Refinement**

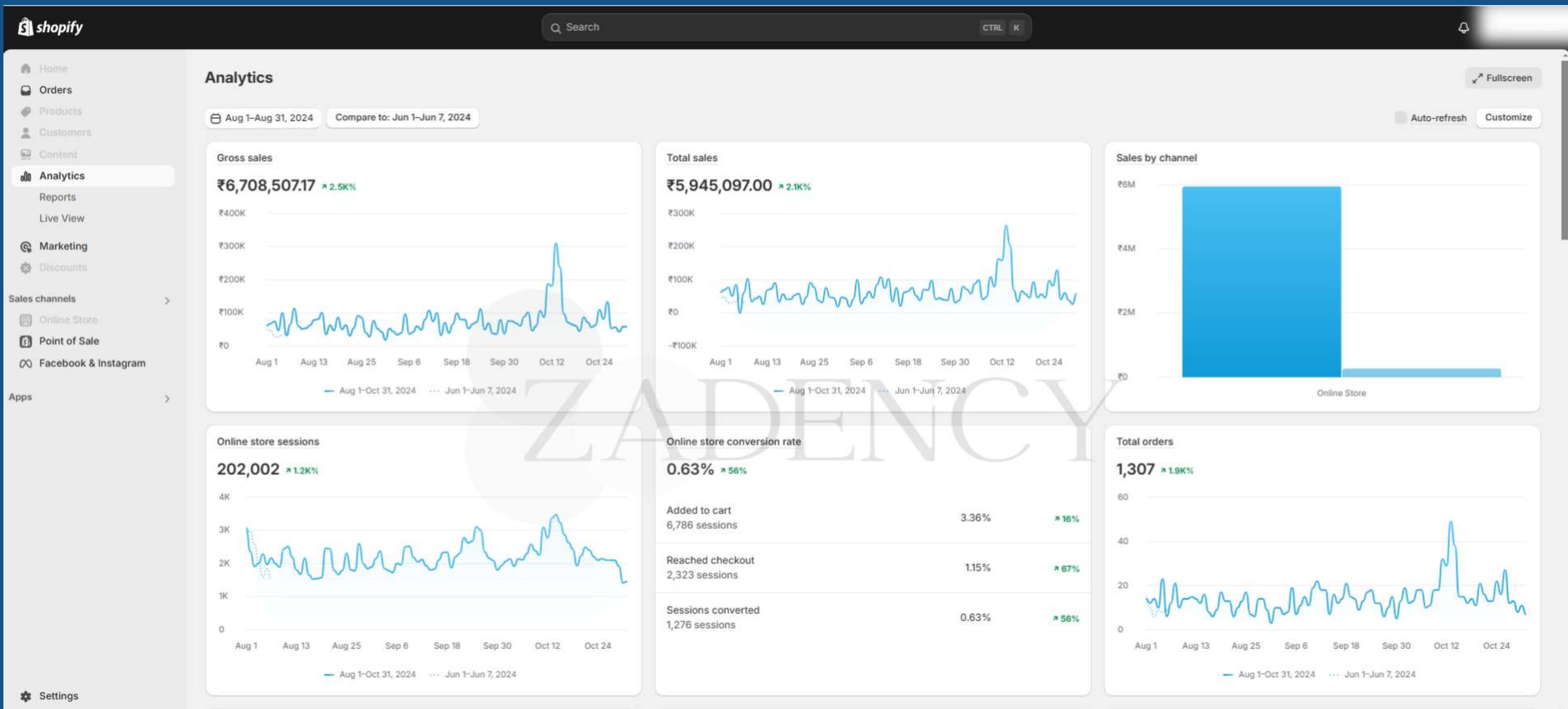
# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **50 to 55 lakhs** of revenue monthly with a **ROAS of 8.9+**. Following shows the data for September & October Months for an estimate revenue generated approximately.

August > 1 Month Data

**ROAS = 8.9, Amount Spent = Rs.5,86,145 , Revenue = Rs. 5,215,906**







# SOLUTION

**Creative & Copywriting  
Enhancement**

**Scaling The Brand**

**1**



**2**



**3**



**4**

**Improved ROAS**

**Website CRO**

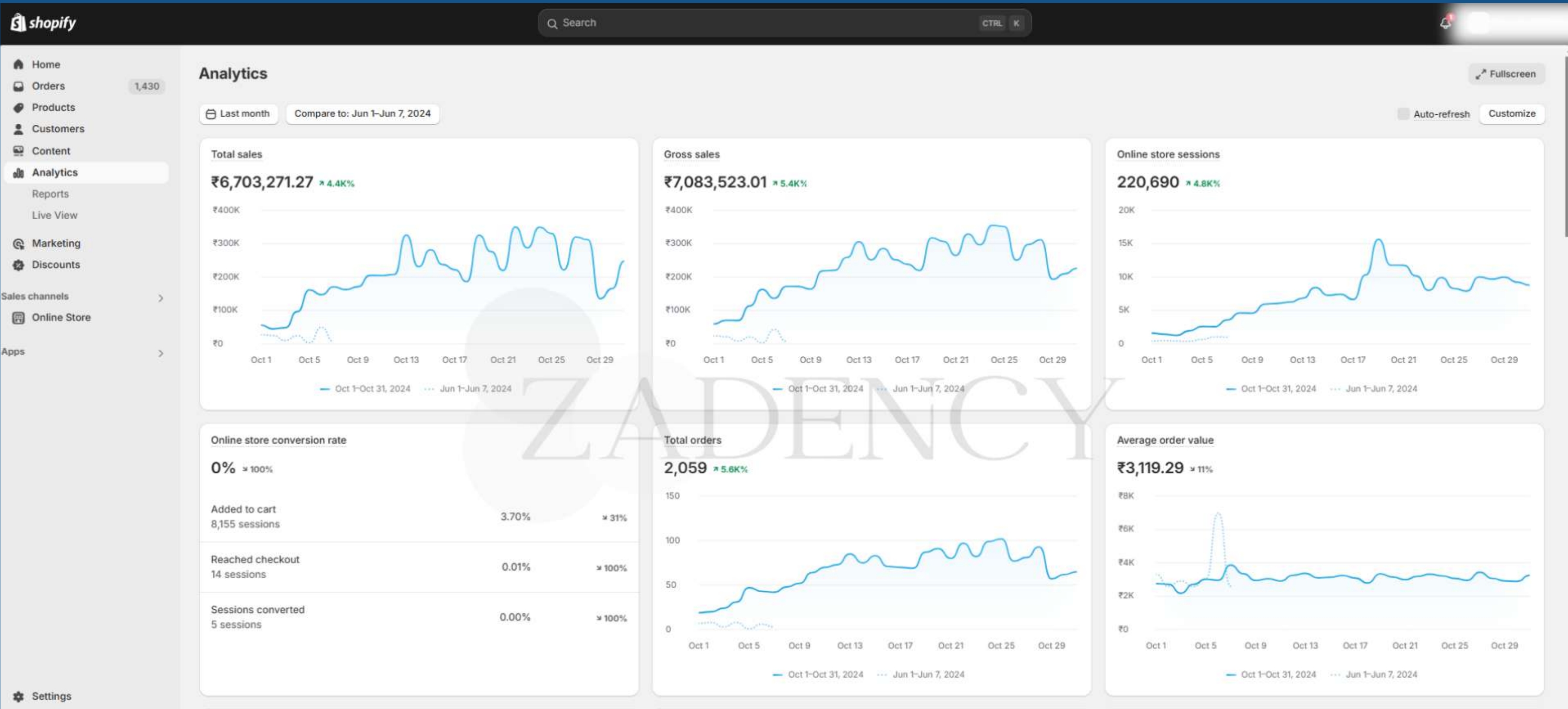
# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **60 to 65 lakhs** of revenue monthly with a **ROAS of 9.95+**. Following shows the data for October Months for an estimate revenue generated approximately.

October > 1 Month Data

**ROAS = 9.95, Amount Spent = Rs. 698,567, Revenue = Rs. 6,949,588**







# SOLUTION

**Creative & copywriting  
enhancement**

**Building correct  
account structure**

**1**



**2**



**3**



**4**

**Improved Targeting**

**Scaling The Brand**

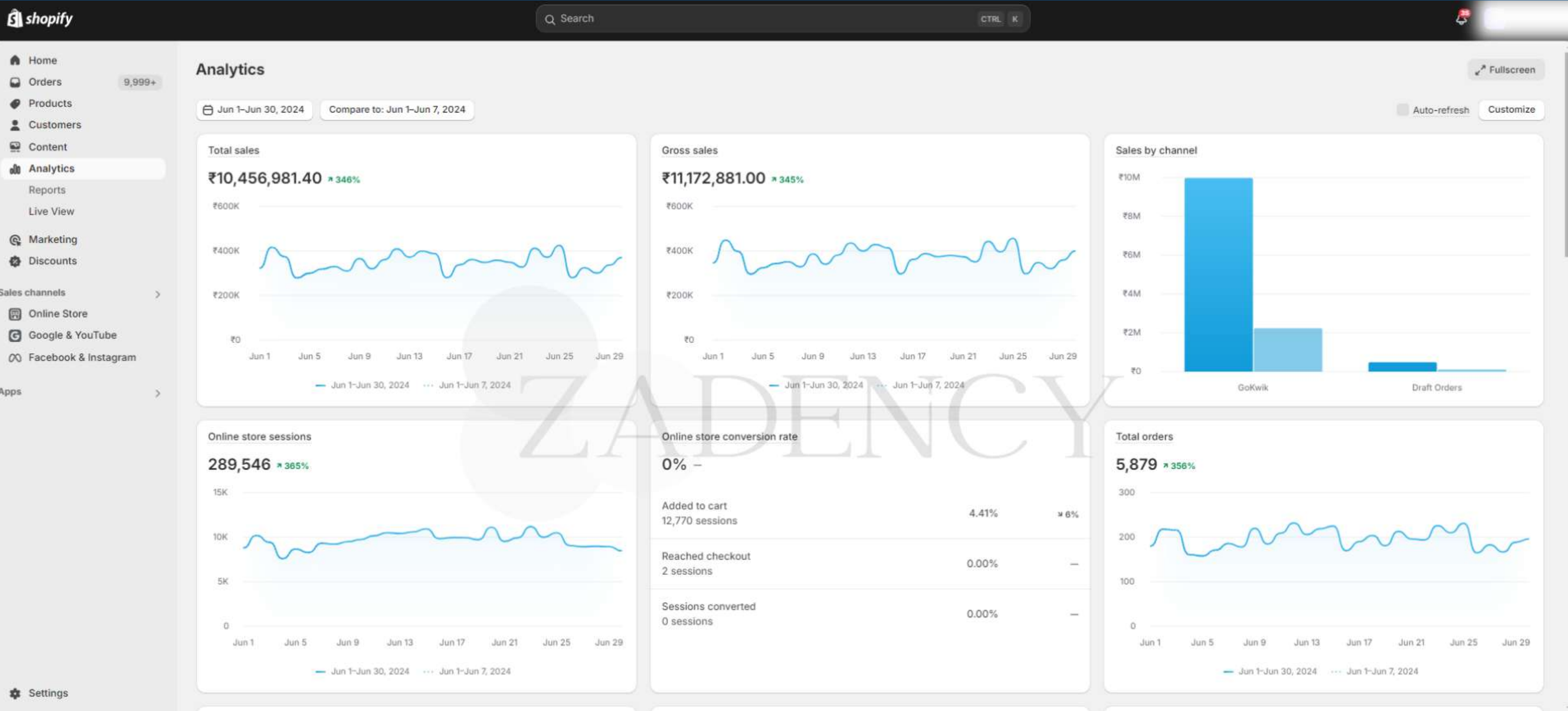
# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **35 to 40 lakhs** of revenue monthly with a **ROAS of 5.33+**. Following shows the data for September & October Months for an estimate revenue generated approximately.

June > 1 Month Data

**ROAS = 5.33, Amount Spent = Rs. 1,542,082 Revenue = Rs. 8,224,722**









# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **45 to 55 lakhs** of revenue monthly with a **ROAS of 4.29+**. Following shows the data for August Month for an estimate revenue generated approximately.

August > 1 Month Data

**ROAS = 4.29, Amount Spent = Rs. 1,240,366 Revenue = Rs. 5,324,576**



- Home
- Orders
- Products
- Customers
- Content
- Analytics
  - Reports
  - Live View
- Marketing
- Discounts
- Sales channels
  - Online Store
  - Google & YouTube
- Apps

Analytics

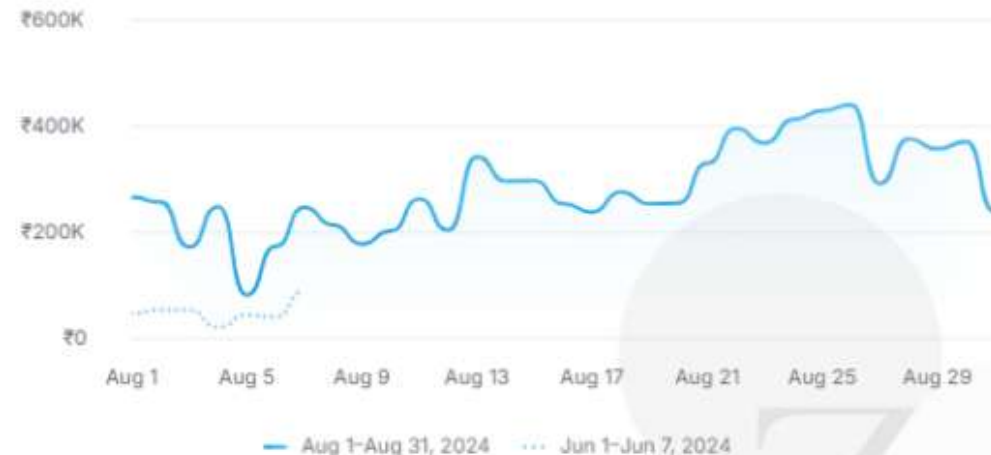
Fullscreen

Aug 1-Aug 31, 2024 Compare to: Jun 1-Jun 7, 2024

Auto-refresh Customize

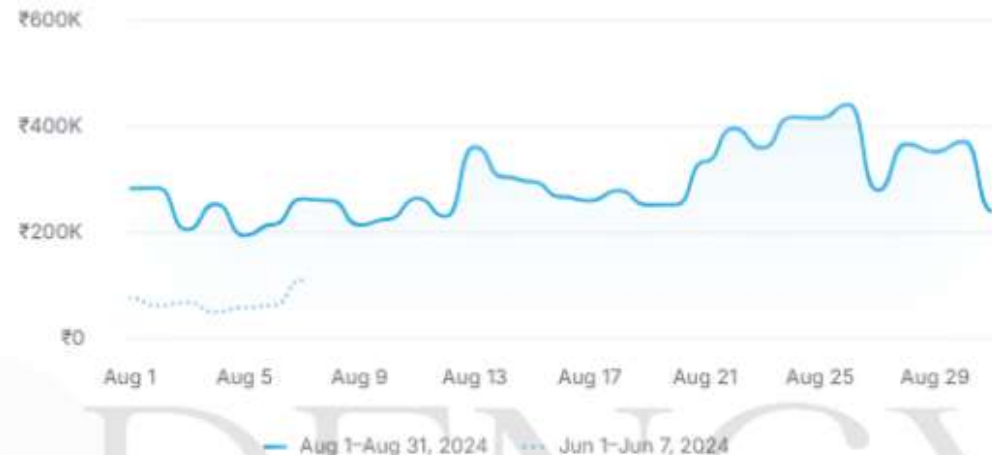
Total sales

₹8,742,816.75 ↗ 2.4K%



Gross sales

₹9,140,617.14 ↗ 1.8K%







# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **10 to 16 lakhs** of revenue monthly with a **ROAS of 5.6+**. Following shows the data for October Month for an estimate revenue generated approximately.

October > 1 Month Data

**ROAS = 5.6, Amount Spent = Rs. 276,508 Revenue = Rs. 1,549,750**









# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **40 to 50 lakhs** of revenue monthly with a **ROAS of 5.15+**. Following shows the data for August month for an estimate revenue generated approximately.

August > 1 Month Data

**ROAS = 5.15, Amount Spent = Rs. 932,624 Revenue = Rs. 4,801,242**









# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **10 to 16 lakhs** of revenue monthly with a **ROAS of 8.48+**. Following shows the data for September Month for an estimate revenue generated approximately.

September > 1 Month Data

**ROAS = 8.48, Amount Spent = Rs. 180,098 Revenue = Rs. 1,528,095**









# Result

The business grew tremendously once we implemented all the improvements. The Ad campaigns alone were able to generate **6 to 10 lakhs** of revenue monthly with a **ROAS of 3.05+**. Following shows the data for August Month for an estimate revenue generated approximately.

August > 1 Month Data

**ROAS = 3.05, Amount Spent = Rs. 2,685,668, Revenue = Rs. 8,180,920**











































































































































































































































































